



January 2014



CEO Comment

Martin Wren

2014 Here we come!

This year just has to be the most exciting time for NOVA and for our job seekers – have we got some news for you! January sees us kick off the largest advertising campaign we’ve ever run (and we run BIG campaigns!). If you are a Sydney resident expect to be bombarded by our promotion of the ability and skills of NOVA’s talent pool of work ready (and work keen) job seekers.

As part of this work we have a very special program starting in partnership with The Leader newspaper; “100 jobs in 90 days”, in which we are trying to get as many South Sydney job seekers working as we possibly can. If our campaign launch was anything to go by, this is going to be a great success.

After a terrific 2013 NOVA’s Transition to Work program is even bigger and 2014 for TTW, judging from the new trainees I have met so far, is set to be a very



exciting year indeed. We have 3 new sites and a very large number of participants

But there’s more! January also marks the start of the 2014 FocusonAbility film competition (www.focusonability.com.au) which this year features prizes for entries drawn from the USA and the UK as well as an increased prize pool that now tops \$80,000!

Can’t wait!

NOVA OFFICES

- Camden
- Campbelltown
- Caringbah
- Engadine
- Hurstville
- Ingleburn
- Katoomba
- Penrith
- Richmond
- Rockdale
- Rouse Hill
- Springwood
- St Marys
- Windsor

By Tamara Gasser

Australia has long been regarded as the lucky country where opportunity can be realised through employment.

But for people with a physical or mental disability finding work can be difficult.



100 Jobs: Nova Employment and the Leader have teamed up to launch the Focus on Ability campaign to create 100 jobs in 90 days for people with a disability. Pictured are Sofia Pestana, Nova CEO Martin Wren and Lucy Pestana. Picture: Chris Lane

To help create jobs for St George and Sutherland Shire residents with a disability, the Leader has teamed up with NOVA Employment for the Focus on Ability campaign.

The initiative aims to create 100 jobs in 90 days from the start of 2014. CEO Martin Wren said the campaign would focus on the education and make employers aware of the hundreds of candidates looking for work.

“When you have a disability and you want to work the thing that prevents you working is not a lack of ability but a lack of opportunity, and that is truly tragic,” Mr Wren said.

“I heard Kevin Andrews talk about the cost of keeping people on the pension but it is not just the dollar terms: it is the emotional cost of forced unemployment.”

Mr Wren said NOVA Employment was looking for employers who have an open mind and are prepared to give people a go.

“If there was a quintessential Australian quality it would be a fair go and that is what we are looking for,” he said.

“A fair go for people who desperately want to work and who desperately deserve to.”

Mr Wren said the campaign would show the difference a job could make to someone’s life.

The campaign was launched on Tuesday at The Novotel Sydney Brighton Beach.

<http://www.theleader.com.au/story/2039294/focus-on-ability-key-to-jobs-campaign/>

By Meg Elliott

It was once again a privilege to coordinate the dedicated and hard working job coaches, which resulted in the graduation of 67 trainees.

In July there was a significant and exciting change to the Transition to Work structure, when our Manager appointed a Work Placement Coordinator, Terry Miskle.

Terry is supported by a very experienced and motivated Work Placement team and her role is to ensure that each and every graduating trainee has the opportunity for the best possible outcome - a job.



2014 is shaping up to be an even bigger year for NOVA Transition with the program running from all NOVA offices throughout the Nepean, Sutherland Shire, The Hills, Macarthur and St George regions, as well as at Blacktown and Bankstown.

This means we can assist more young people to not only be ready for the world of work but indeed enter the world of work. For TTW that’s 156 trainees on the journey to employment this year.

Terry and I look forward to a busy and productive year; new trainees to work with and new employers to source.

We will keep you up to date with the progress of our teams throughout the year.

We are also looking forward to creating great partnerships with local employers, so if you are an employer and would like to help, we would love to hear from you.

If you are a parent and would like more information about our program, then please call us.

You can contact us at NOVA’s Head Office on 02 9833 2500.

If we can assist you in any way please don’t hesitate to give us a call.

Some NOVA links

Watch our latest video on NOVA’s Youtube channel



Become a fan of NOVA on Facebook. Recommend us to your friends.



What’s news at Can-Do-Ability?



Want some great employment tips?



Advertising Blitz set for February

By Ryan Goodwin

At NOVA, we know no other way then to kick the year off with an advertising blitz promoting the abilities of our talented clients.

2013 was a successful year with a large number of clients attaining meaningful work in open employment at award wages and conditions. But we don't rest on our laurels and are continuing to search for and find positive outcomes.

Hutchinson Builders are featured in our first television commercial for 2014. Our former client Ev is impressing with his hard work and can do attitude. Ev started off as a gatekeeper but has since been trained up and is now also a hoist operator.

Site Manager Andrew Gulliford is very pleased with how smooth the employment process has been. Mr Gulliford states, "We are extremely happy with Ev as an employee and we'd highly recommend other employers to 'focus on ability.'

To check out the commercial before it hits the screen, click on the picture below.



Our radio campaign also kicks off in February with 3 employers on board delivering great testimonies to our service. We would like to thank the teams at Camden Hire, Paul Wakeling Motor Group and Camden District Activity Centre.

We have also secured an overpass billboard on two main artillery roads, the M4 and Princes Hwy.

There are plenty of other exciting promotional developments to start the year. If you are an employer looking for keen, skilled, reliable staff, give NOVA a call on 1300 ABILITY or visit our website www.novaemployment.com.au

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www.novaemployment.com.au